

Inclusion Cornwall Management Group

8 December 2014

Lemon Quay House, Truro

Present	Apologies
Cheryl Ward (DWP)	Andrew Yates (Social Responsibility)
Bev Wilson (Inclusion Cornwall)	Isabella Quigley Moriarty (MSC)
Neil Colquhoun (CAB)	John Ede Chair of Inclusion Cornwall
Rob Sweetzer-Sturt (Cornwall Council)	Jayne Cotterill (Cornwall Council)
Anthony Ball (Education, Health and Social Care, CC)	Tarn Lamb (CN4C)
Andrea Gilbert (Inclusion Cornwall)	Ian Jones (VC)
Peter Jefferson (CRCC)	Sue Biscoe (CSW)
Richard Glover (CN4C)	Helen Cahalane (United Response)
David Sillifant (Diversity Network for Cornwall)	
Sara Nott (Cornwall Housing)	

1.0	Apologies and Introductions	Action
	CW introduced the meeting – minutes agreed	
2.0	Communications Plan	
2.1	<ul style="list-style-type: none"> CW introduced the background to the communications plan. NC asked for clarification of how this plan fits with the Inclusion Strategy for Cornwall. AG explained the work of partners within the Strategy and that IC was not delivering the whole strategy. DS identified the document was clear and PJ identified it was a good start. Discussion took place around the lack of detail in the plan. Discussion focused on how the plan could support the Steering Group to be able to meet its objectives of working strategically to bring partners together to provide a challenge on key issues. Discussion took place regarding the use of the phrase Social Justice and how this could change if a change in Government occurred in May 2015. <p>The Government identifies Social Justice as a set of principles that inform the approach as follows:</p> <ol style="list-style-type: none"> A focus on prevention and early intervention Where problems arise, concentrating interventions on recovery and independence, not maintenance Promoting work for those who can as the most sustainable route out of poverty, while offering unconditional support to those who are severely disabled and cannot work Recognising that the most effective solutions will often be designed and delivered at a local level Ensuring that interventions provide a fair deal for the taxpayer Discussion took place regarding the potential for the development of a new web-site. PJ focused on the need for a dynamic site that would be able to identify changing key issues. AG pointed out how some members of the group were not fully aware of the work of IC and how the partnership was cross sector. 	ALL

	<p>Action:-</p> <ol style="list-style-type: none"> 1. The Group agreed the co-ordination of key issues was a priority and to pilot Zero Hours Contract to trial the communications plan as a way of working. 2. Progress with the Communications Plan using it with existing topic areas i.e. Helston and the Lizard Works 	<p>ALL</p> <p>AG</p>
3.0	Integrated Territorial Investment Shadow Board	
3.1	<p>AG presented the three options:-</p> <ol style="list-style-type: none"> Refer back to the LEP that Inclusion and Equality and Diversity require two representatives, highlighting the importance of both interconnecting areas. Open nominations for the seat of Equality and Diversity and Non-discrimination AG to be asked to take the seat as an interim measure ensuring feedback to all groups. Support E and D groups to be represented fully in the ITI process. Work as other partnerships are doing to recruit for the final member openly and with clear guidelines/role profile of what is expected. <p>Action: The Group agreed to option 3. AG to inform the other groups of this interim position. Plan to recruit for the final nomination openly and with clear guidelines/role profile.</p>	<p>AG</p>
4.0	Zero Hours Contract	
4.1	<p>Use Zero hours contract as the pilot for how the communications plan would work. IC to collect information from partners. The end result could be a list of behaviours.</p> <p>Issues:-</p> <ol style="list-style-type: none"> Does suit some people I,e, retiring, nurses Could deter some from leaving benefits and going into work as it affects Working Tax Credits? This will not be the case with Universal Credit. How is Cornwall commissioning? Ask the larger employers what they do Is there higher staff turnover with Zero hours contract? TUC input? SN to contact Housing Benefit Contact the Chamber of Commerce How do people access mortgages etc when working on zero hours contract? <p>Action:- Partners to provide information i.e. Cn4c from the Engine Room – how Social Enterprises operate contracts and why. AG to email explaining what is required.</p>	<p>AG/ALL</p>
5.0	<p>AOB</p> <p>Action:- Universal Credit to form standing agenda item on both Strategic FI and IC Steering Group Meeting.</p>	<p>AG</p>
	<p>Dates of Next Meetings Inclusion Cornwall Management Group</p> <p>8 December 2014 2pm, 2 March 2015 2pm, 1 June 2015 2pm</p> <p>15 September 2pm, 2 December 2pm</p>	